

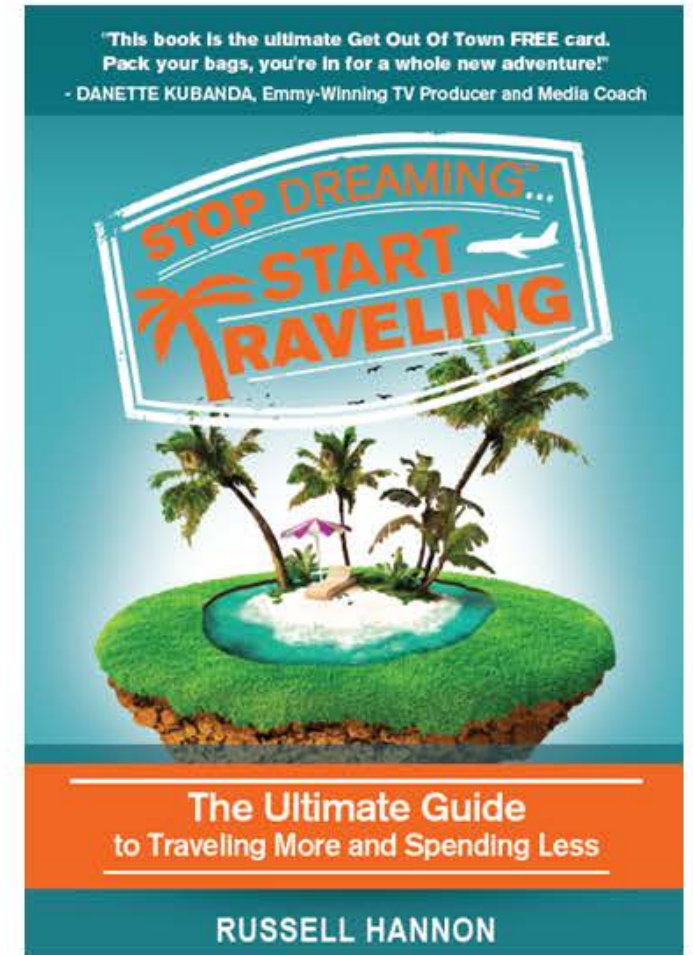


**Jack Canfield** @JackCanfield  
 Kudos to [BestsellerBlueprint.com](http://BestsellerBlueprint.com) grad @RussellHannon on "Stop Dreaming...Start Traveling." Great tips - check it out: [ow.ly/S3Wbm](http://ow.ly/S3Wbm)

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**THE ULTIMATE GUIDE**  
 TO TRAVELING MORE AND SPENDING LESS

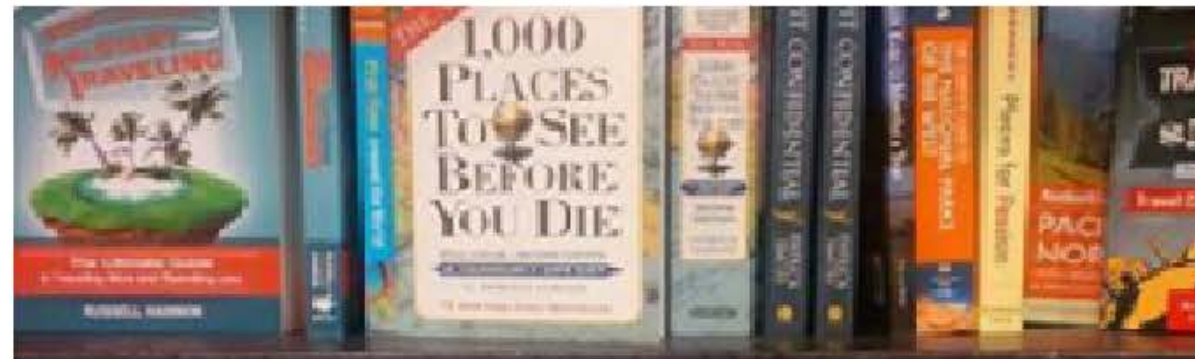


**Lee Abbamonte**  
 June 27 at 6:32pm · LA

I just had the pleasure of meeting Russell Hannon, who wrote a book called "Stop Dreaming Start Traveling" and included me in the book. He drove up to Edmonton from Calgary which is several hours and mentioned me as an inspiration. I am beyond flattered and cannot wait to read the whole book! Check it out! Talk about making it worth it...thanks Russell!



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by Russell Hannon  
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Public · Hosted by Chapters Rideau

Monday, July 27 at 11:30am in EDT  
about 1 month ago

Chapters Rideau  
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MarketWatch NEWS 1:51 P.M. ET S.F. Fed's Williams suggests interest-rate hike 1:31 P.M. ET Traders now see Fed first hiking rates in 2015

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**BULLETIN** S.F. Fed's Williams suggests interest-rate hike by year-end is 'appropriate'

PRESS RELEASE

## STOP DREAMING... START TRAVELING: The Book That Promises to Change Travel

Published: June 24, 2015 8:40 a.m. ET

CALGARY, Canada, June 24, 2015 /PRNewswire/ -- Forget winning the lottery, forget waiting until next year. You can travel the world now for what it costs to be an armchair traveler and globetrot around the world for a fraction of what others pay.

Russell Hannon shows how you can afford a travel lifestyle in *Stop Dreaming... Start Traveling: The Ultimate Guide to Traveling More and Spending Less* (release date: June 24)(release date: 2015).

"This is more than a travel book, it's a life training book that defies the cliché "You get what you pay for."

Readers will realize the pleasure that can come from intelligently maximizing the value of their travel dollar.

This book will change your travel destiny."

- ARTHUR VON WIESENBERGER, Host of Around the World Travel TV



**JOHNNYJET** THE TRAVEL INSIDER

TRAVEL DEALS CREDIT CARDS THIS WEEK TRAVEL TIPS ABOUT

You are here: Home » Travel Style » Travel Style: Russell Hannon

## Travel Style: Russell Hannon

Want to know how to travel in style, just like the pros? We check in with frequent fliers to find out how often they fly, their favorite destinations and what they never leave home without.

**Name:** Russell Hannon



**Occupation:** Ultra-Economical Travel Expert

**Hometown:** Moncton, New Brunswick

**Residence:** Calgary (when not traveling)

**College:** Mount Allison University

**College major:** Commerce

Russell Hannon

**JOHNNY JET**  
I used to be afraid to fly and at times even leave the house! I conquered my fear (long story) and now I travel to 20+ countries a year sharing my firsthand knowledge, tips and deals with friends, family and readers. Please sign up to our free newsletters and tell

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TRAVEL MORE - STAY LONGER - SPEND LESS



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**"This book is the ultimate Get Out Of Town FREE card! It's chock full of tips, tricks, steals and deals.**

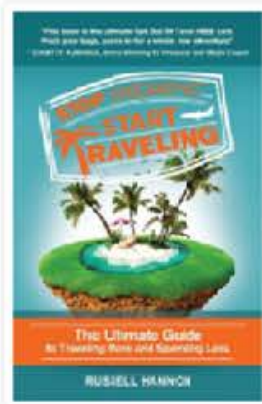
**Russell quiets any doubts about being able to travel more often, to better destinations, on less money without skimping on luxury.**

**Get this book and pack your bags. You're in for a whole new adventure!"**

**-DANETTE KUBANDA, Emmy winner, former Oprah Winfrey Show and CNN Producer, 2011/2012 Woman of the Year - National Association of Professional Women**







## Stop Dreaming Start Traveling: The Ultimate Guide to Traveling More and Spending Less

by Russell Hannon

★★★★★ 5 Reviews f t p s

Paperback \$13.95

NOOK Book \$7.99

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Imagine how your life could be if travel was inexpensive or free. Forget winning the lottery, forget waiting until next year... Whether you're a five star traveler a backpacker, or anywhere in between, you can travel now at a fraction of the going rate.

### Simply fascinating!

"An essential read. Russ did a fantastic job applying lean principles to think about travel in a different way. Instead of taking one annual blowout, by planning efficiently, you can travel many times more on the same budget.

This is an absolute must-have for anyone who wants to travel more and save money. Brilliant!"

- CHRIS FISCHER, Readers Favorite book critic

## Calgary travel expert shares secrets for spending less on vacations

CALGARY HERALD  
More from Calgary Herald

Published on August 27, 2015 | Last Updated: September 4, 2015 5:20 PM MDT



If you found yourself returning home from your summer vacation to a big bill, you'll want to hear what Calgary-based ultra-economical travel expert Russell Hannon has to say. The author of Stop



Break the Travel Barrier - Travel More, Stay Longer, Spend Less  
July 16 ·

If you travel, you need to hear this interview...

The lines were off the hook & we answered over a dozen questions in a few short minutes. Tommy the host couldn't believe how many unique & untold travel tips he learned, and they're sure to save you money on your future travels.

Interview - Montreal CJAD 800am:

[http://www.breakthetravelbarrier.com/.../CJAD\\_800am\\_Montreal...](http://www.breakthetravelbarrier.com/.../CJAD_800am_Montreal...)





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### Stop Dreaming Start Traveling: The Ultimate Guide to Traveling More and Spending Less

Paperback – May 22, 2015  
by Russell Hannon (Author)  
★★★★★ 3 customer reviews

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Imagine how your life could be if travel was inexpensive or free. Forget winning the lottery, forget waiting until next year... Whether you're a 5-star traveler, a backpacker, or anywhere in between, you can travel now at a fraction of the going rate.

Unlike subject specific travel literature that tells you where to go and what to do, this practical book shows you how to:

- Beat the Best Online Fare - Every Time
- Turn a one-way flight into a half-way-around the world ticket

Flip to back



"Inexpensive travel doesn't need to be no frills. Russell has done the research to show you how to maximize your travel dollar while doing it in style!"

- SIMON DONATO, Star of *Boundless TV*



# ShopSmart

Your guide to the best deals from ConsumerReports



## Plan summer travel now to get the best deals!

By Sandra Gordon on March 25, 2015 06:00:00 am

Summer is a couple months away, but now is the time to start planning your vacation to get in on the best deals.



"My research has shown that booking at least two months in advance is a smart idea, especially for summer because it's a popular time for families to travel," says Cynthia J. Drake, author of "Budget Travel for the Genius."

Still, if there was ever a good time to travel, this summer is it. "2015 is shaping up to be the best summer in years to take an economical summer vacation," says Russell Hannon, owner of "Break the Travel Bamer."

"Gas prices are the lowest they have been in a long time and the U.S. dollar is surging against the Euro and Canadian dollar."

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The Current Issue








"Wow I loved, loved, loved this book! A treasure trove of amazing tips and advice on how to get the most out of your travel dollar."

How Russell applies LEAN principles to travel is simply ingenious and extremely effective."

- **TRACY SLOWIAK**, Readers' Favorite book critic