

# NEWS



## Travel Expert and Author, Russell Hannon, to Teach 99 Ways to Slash Travel Costs During the 2019 Dallas Travel & Adventure Show

🕒 February 7, 2019 📁 News, Travel & Adventure Show

**DALLAS – Feb 7, 2019** – Russell Hannon, respected travel expert and author of “Stop Dreaming, Start Traveling” will be among the dynamic speakers who will present during the **9th Annual Dallas Travel & Adventure Show**, March 30-31, 2019, at **Dallas Market Hall**. Hannon, who teaches the principles of how to travel more and spend less, will present “99 Ways to Cut Your Travel Costs – Without Skimping”, on Saturday, March 30th from 10:45 a.m. to 11:30 a.m. and Sunday, March 31st from 12:45 p.m. to 1:30 p.m. in the Savvy Traveler Theater.

“Russell’s genuine, practical approach to travel has made him a favorite among adventurers and travelers,” said John Golicz, CEO of Travel & Adventure Show. “Travel doesn’t have to be expensive. The truth is, most people spend more than needed on vacation. However, with some of the simple tips and tricks that Hannon has discovered from his personal traveling, you’ll find there’s often a very simple way to avoid being taken advantage of while traveling.”

Russell Hannon uses lean principles to travel at a fraction of the going rate. He is an Ultra-Economical Travel Expert who has been featured on CNBC, FOX, CBS, America Tonight, CTV, ShopSmart, Around the World Travel TV and nationally broadcast lifestyle and personal finance shows. Russell speaks at events across the country, has worked as a CBC Budget Travel columnist, and is the author of “Stop Dreaming Start Traveling: The Ultimate Guide to Traveling More and Spending Less”. The book, is endorsed by Emmy-Winning producer Danette Kubanda, formerly of CNN and the Oprah Winfrey Show.

Hannon’s seminar, “99 Ways to Cut Your Travel Costs – Without Skimping”, shows how to leverage a multitude of money saving strategies using lean principles to travel at a fraction of the going rate. “I offer simple and practical ways you can quickly and easily find the best and least expensive travel options for you,” said Hannon. “I can show our Texas guests how to travel more often, in style, and inexpensively. Whether it’s finding free campsites, accessing National Parks at no charge, staying in over water bungalows for less than \$100 a night, or finding the world’s cheapest 5-star hotels, I teach ways to beat the system when booking travel.”

The Travel & Adventure Show will host more than 200 exhibitors featuring information about popular destinations and travel experiences, as well as the latest travel products and technology.

Advance tickets for the Travel & Adventure Show are available for purchase [online](#) at a discounted rate until March 29, 2019. Advance tickets for adults 17 and older are \$11 for a one-day pass and \$18 for a two-day pass by using promo code DLPR19. Children 16 and younger can enter for free when accompanied by an adult with a paid admission. One-day and two-day tickets will be available at the door. U.S. active duty military and four members of their family receive free admission to the North Texas show. Parking is free.

Media credentials for the Dallas Travel & Adventure Show can be applied for online at <https://travelshows.com/press-section/media-registration/>.

### About Unicom, LLC and the Travel & Adventure Show Series

UNICOMM LLC specializes in originating and managing world-class trade shows and conferences across the United States. Unicom’s properties include the nation’s largest and longest running series of travel events, the Travel & Adventure Show in Boston, Washington, D.C., Chicago, San Francisco/Bay Area, Los Angeles, San Diego, Denver, Philadelphia and Dallas.

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